

# WILL YOUR CHILD THRIVE OR JUST SURVIVE ABROAD?

The hidden challenges facing even top students in their first year away from home



Proposed By:  
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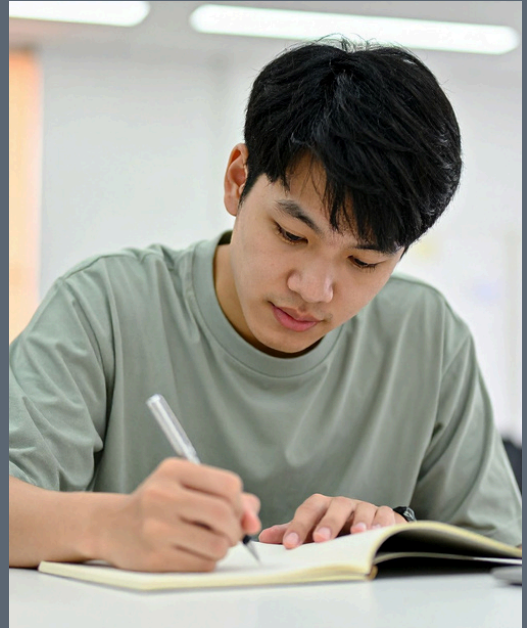
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Prepared for:  
**Caring Parents**  
who want their child to truly thrive - not just survive

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A dedicated 12-week,  
1-to-1 coaching journey  
that turns booksmart  
teenagers into  
confident, young  
adults BEFORE they  
leave



## The Honor Roll Hiding a Harder Truth

Every year, thousands of China's brightest students land places at world-class universities. Their grades open doors. Once inside those doors, too many are struggling in silence.

63% of Chinese students abroad report significant loneliness during their first year.

1 in 3 international students rarely speak up in class - not because they don't know the answer, but because they lack everyday confidence in English.

Practical survival skills - budgeting, renting safely, recognizing scams are rarely taught in school.

For parents, who have sacrificed so much, the quiet fear isn't about exam results.

**"Will my child be okay when I'm not there to help?"**

At Grade 11 & 12, your child may be ambitious, but remains unprepared for real-world independence.

# Master Your Quiet Confidence

## **A FULL PERSONALISED 1-TO-1 PROGRAMME FOR 12 WEEKS**

Led by Joyce Koh - human-centric transformation coach with 40+ years of global C suite experience and Hong Kong Ambassador for the Asia Pacific Alliance of Coaches.

**This is not a class but a highly personalised, private coaching experience.**

Every session is tailored uniquely to your child's personality, starting with the 16 Personalities Assessment, then building real-world capability where it matters most.

**Decode. Transform. Thrive.**



### **Your child will learn to:**

- **Speak English with genuine confidence** beyond test scores, with ease in real conversations and class participation.
- **Master practical independence** - budgeting, personal safety, navigating daily lives including rental agreements, planning public transport, avoiding common scams.
- **Build emotional resilience** - managing homesickness, handling setbacks and developing quiet self-assurance.
- **Master LinkedIn to build their professional identity before they arrive on campus** - because in today's world, professors, internship recruiters and mentors check your digital presence *before* they check your grades.
- **Leave with a custom roadmap** - a personal action plan for university success, written to match their strengths



# Why LinkedIn? It's Not Just for Job Hunters

For a Grade 11 or 12 student, a strong LinkedIn profile is a quiet but powerful advantage, starting now.



- **87%** of recruiters and university career centres use LinkedIn to find and evaluate students – even before they apply for internships.
- Students with a complete LinkedIn profile are **2x more** likely to be approached for research opportunities, mentorships and early career programmes.

## What your child will gain:

- **A professional digital footprint** – before anyone else their age.
- **Confidence to connect** with professors, alumni and industry mentors abroad.
- **A head start on internships** – not in year 3 but from year 1.
- **The ability to showcase their unique story** – beyond test scores and grades.

In our 12 weeks together, Joyce personally guides your child to build a LinkedIn presence that establishes them as a forward-looking, proactive with professional credibility – qualities that set them apart before they step onto campus.

# With dedicated personal attention, your child will:

## Speak Up Naturally

- Raise their hand in class with confidence and without hesitation.
- Ask Professors questions.
- Give presentations with calm, clear English.
- Express opinions in group discussions, not just nod silently.



## Handle Real Life

- Create a monthly budget and manage their allowances.
- Recognise common rental scams and avoid them.
- Cook basic meals and manage groceries.
- Stay safe on public transport and at night.
- Handle medical appointments or bank issues independently.

## Build Real Connections

- Initiate conversation with classmates from other cultures.
- Join student clubs and feel like they belong.
- Build a small network before homesickness hits.
- Connect with alumni and mentors on LinkedIn with confidence.
- Feel proud to introduce themselves with confidence, beyond just their grades.



**Plus:** A LinkedIn profile that makes them visible to the **right** people.

# Master Your Quiet Confidence

A 1-to-1 Private Coaching Programme

INVESTMENT: RMB 20,000 FOR THE FULL 12 WEEKS

## Session schedule & Rescheduling Policy:

- Sessions are held once a week, each lasting 1.5 hours. Each session is pre-determined as either virtual or in-person.
- During the 12-week programme, your child may reschedule up to 2 sessions. Any missed sessions beyond this limit will be forfeited. While we make every effort to accommodate your child's availability, scheduling flexibility is subject to coach availability and may not always be possible.



## Choose your payment plan:

- Pay in full upfront ~ 5% discount = RMB 19,000
- Split into 2 payments ~ 50% upon signup + 50% after 6 weeks.

**Refund Policy:** You may request a full refund within 7 days of signup, provided no sessions have been delivered. After 7 days or once first session has been conducted, no refunds can be issued as your child's dedicated spot has been reserved.

You have already given your child every academic advantage.  
Now give them the confidence to stand independently and thrive abroad.

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